

Illinois Academy of General Dentistry Sponsorship & Advertising

a la carte Advertising and On-site tables:

On-Site:

Table- **\$800**

CE Advisory:

Full page color ad- **\$1000**

Half page color ad- **\$500**

Associate Logo Ad (similar to business card logo, in group)- **\$200**

For a better value, consider becoming a Sponsor, where you can receive more advertising exposure across multiple media (social, print and website)---

Sponsorships:

Platinum: \$5500 (gold plus 3000)

Included:

- Full page color ad in the CE Advisory *
- Industry Exclusive for On-Site tables ^
- Can attend on-site at your choice of **9 courses out of 11 available**
Your choice of:
 - all four Mastertracks
 - ILAGD/ISDS course in September
 - 3 courses at SIUSDM Alton with CIAGD
 - Weclaw course at Midwinter
 - 2 courses in Rockford with NIAGD
- Prominently featured on ILAGD website
- Featured on Social Media outlets
- Permission to distribute company brochures or packets on-site
- Presentation time set aside for your company rep to address all attendees and to participate in a product raffle (is not required to be a dental product)

This package purchased a la carte would be \$8200.

* **The CE Advisory** is a year-long reference magazine distributed to ALL 10,000 licensed dentists in Illinois. It is a reference to all ILAGD CE available during the year Sep-Aug, so is not a “throwaway” journal.

There will be an “enrollment deadline” which will coincide with the publication deadline of the journal. All ads must be submitted and paid by this enrollment deadline of roughly June 1, in order to be included in the CE Advisory.

^ Selection of what advertiser receives the Industry Exclusive table at the meeting will be based on ‘first come- first served’, meaning that the first advertiser that pays for a Platinum Sponsorship will receive the Exclusive. Any others in their industry will not be eligible for On-site tables until Open Enrollment the following spring.

- ILAGD reserves the right to determine what constitutes ‘same-industry’.
- ILAGD reserves the right to modify or alter Sponsorships or price, based on features that may be unavailable to otherwise eligible advertisers.

For more information, or to submit payments:

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