



Advertising in Illinois AGD 2015-2016 CE Advisory Program Booklet

Company Name: _____
Contact person: _____ Title: _____
Office Street Address: _____
Office Phone Number: _____ Fax Number: _____
Email Address: _____
Website: _____

Mechanical Requirements

Trim size 8.5" x 11", stock is white, 80lb gloss text, saddlestitched. All artwork should be submitted in 4-color process (CMYK)

Inside front cover			Inside back cover			
Full page	7.5"x10"(non bleed)	\$4000	Full page	7.5"x10"	\$4000	
Half page	7.5"x5"	\$2100	Half page	7.5"x5"	\$2100	
Back cover			Inside page			b/w
Full page	7.5"x10"	\$6000	Full page	7.5"x10"	\$1800	\$1000
Half page	7.5"x5"	\$3000	Half page	7.5"x5"	\$1200	\$750
			Quarter page	7.5"x2.5"	\$750	\$500

With bleed - trim size 8.5x11 allow 1/8" bleed.

Sponsorship Level- All advertising over \$1500 qualifies for Sponsorship and will be prominently featured on the four Illinois AGD websites.

Circulation

Over 9,990 - representing all Illinois dentists as listed with Department of Professional Regulation. **On the web- limitless.**

Preferred Method of Ad Submission

CD, Macintosh preferred, with corresponding document art and fonts included at 300 dpi at 100% of desired size. Quark Xpress, Adobe Illustrator, Adobe Photoshop or high resolution PDF files preferred.

Ad Design, Layout and Artwork

If artwork is required it can be provided at an additional charge and will be billed to the advertiser.

Advertising Submission and Payment

Send files and payment to:

William M. Lawley D.D.S.

10704 West 31st Street

Westchester, IL 60154

E-mail: wmldds@gmail.com

Or payment for ads can be done online at ilagd.org.

Please remit all payments, advertising material and this form by Monday July 6, 2015.

If you have any questions, please feel free to contact Dr. William Lawley at wmldds@gmail.com.