



Approved PACE Program Provider, FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 8/1/2017 to 7/31/2023

COURSE DESCRIPTION

Dentistry is changing at the fastest pace in history. Some practices are thriving, while others are not. The difference stems from the decisions and actions that dentists take in the 21st century to continue to grow and protect their future. Every practice today needs a growth and success plan. This seminar is dedicated to showing any dentist and team the right way to accelerate practice growth and success in a vastly more challenging environment. The seminar will teach the proven methods and strategies that create a high level of sustainable success. Many dentists today are frustrated because they lack the business background to implement the right changes in the right way for today's more competitive environment. This seminar goes right to the heart of what needs to be done and how to do it. This highly practical presentation is excellent for both doctors and dental team members and it will take your practice to the next level.

ADA CERP | Continuing Education Recognition Program
ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

ABOUT THE SPEAKER

Dr. Roger Levin is a third-generation general dentist and the Chairman and CEO of Levin Group, Inc., a leading dental management consulting firm that has worked with over 30,000 dentists and specialists. One of the most sought-after speakers in dentistry today, Dr. Levin frequently lectures at major dental meetings. The author of 68 books and more than 4,300 articles, he is a regular contributor to *JADA*, *Dental Economics*, *Inside Dentistry* and other industry publications. He has been interviewed by *The Wall Street Journal*, *The New York Times* and *Time* magazine. Dr. Levin has received numerous honors including the Dental Excellence Award for the best practice management consultant from *DrBicuspid.com*. For 14 consecutive years, he has been named one of the "Leaders in Dental Consulting" by *Dentistry Today*. Recently, he was honored to be named two years in a row as one of the "32 Most Influential People in Dentistry" by *Incisal Edge* magazine and one of "The 10 Most Interesting Dentists" by *Dentist's Money Digest*.

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Dr. Susan B. Bishop
7314 N. Edgewild
Peoria, IL 61614



FAGD/MAGD Approved
8/1/17—7/31/23

Another fine program
brought to you by the
IAGD



THE ILLINOIS ACADEMY OF GENERAL DENTISTRY AT THE ILLINOIS STATE DENTAL SOCIETY ANNUAL SESSION PRESENTS

**THE SUCCESSFUL 21ST CENTURY PRACTICE
Why Some Practices are Highly Successful
and Others are Not**

with
Dr. Roger P. Levin

Wednesday, September 18, 2019

**Hyatt Regency Union Station
Hotel & Conference Center**

1820 Market Street
St. Louis, MO 63103
855-680-3239



ILLINOIS ACADEMY OF GENERAL DENTISTRY
AT THE ISDS ANNUAL SESSION
PRESENTS



**THE SUCCESSFUL 21ST CENTURY PRACTICE
WHY SOME PRACTICES ARE HIGHLY SUCCESSFUL...AND OTHERS ARE NOT**

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COURSE OBJECTIVES

At the completion of this seminar, the participant will be knowledgeable in:

1. Strategies to increase production ASAP
2. 10 statistics that will determine your future
3. 6 customer service strategies that "WOW" patients
4. 6 things great leaders do differently
5. 6 changes in dentistry that can make or break a practice
6. How to properly bring in a new patient
7. 5 things to do when greeting every patient
8. How to work 5 – 10 less years
9. How to improve scheduling by 20%

For questions on the course contact:
Dr. Susan Bishop at bish887@aol.com
or 309-692-1796

Websites:

www.ilagd.org www.isds.org

SEMINAR SCHEDULE

7:30-8:00 Registration
8:00-12:00 Morning Program
12:00-1:00 Luncheon
General Membership Meeting
Installation of IAGD Officers
Greetings from IAGD Board of Directors and
President Dr. Chuck Martello and
ISDS President Dr. Randall Markarian
1:00-4:00 Afternoon Program

LOCATION

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Hotel & Conference Center**
1820 Market Street
St. Louis, MO 63103
855-680-3239

Reservations and/or directions can be obtained by contacting the hotel or on their website:

<http://StLouisStationHotel.guestreservations.com>

Acknowledgements: Presenting programs of this nature is a group effort made possible with the assistance of many individuals and/or companies. A complete list will be available at the course site.

REGISTRATION FORM

(check appropriate box)

- _____ \$75 per person for members of ISDS and ILAGD or specialty organization such as ISPD
- _____ \$50 per person for staff members
- _____ \$100 per person for members of ADA and AGD or specialty organization such as AAPD or AAO
- _____ \$150 per person for nonmembers of AGD or ADA
- _____ \$75 per person for staff of nonmembers

AGD/ADA No. _____

Amount Enclosed _____

Check Number _____

Name: _____

Address: _____

City, State, Zip _____

Business Phone: _____

Home Phone: _____

Fax/E-mail Address: _____

On-line registration is available for ADA members at ISDS.org.

Non-ADA members please return the completed registration form and check payable to ISDS to:

ISDS
PO Box 376
Springfield, IL 62705

**Return prior to September 10, 2019
Space is limited so register early!**

**CE CREDITS: (towards AGD Fellowship or Mastership)
7 hours of Practice Management Lecture credit hours.**

Refund policy: Full tuition refund will be issued if any seminar is cancelled by the IAGD. Full tuition refund (less \$25 non-refundable registration fee) will be issued if cancellation is received 14 calendar days before the seminar. There will be no tuition refund issued for any cancellation received 13 calendar days or less before the start of the seminar. The IAGD reserves the right to change and/or cancel the locations or dates of these seminars without prior notice.